

USAREC MSG 11-173

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081800 June 2011 (EST) USAREC MESSAGE 11-173
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From: Headquarters USAREC
To: All Recruiting Personnel

SUBJECT: Master Recruiter Badge.

1. THIS IS AN IMMEDIATE MESSAGE; Deliver to all Recruiting Personnel Immediately.
2. This message is effective for two years from the date of publication unless rescinded or superseded.
3. References:
 - a. AR 600-8-22, Military Awards, Dated 16 April 2009
 - b. USAREC Supplement 1 to AR 600-8-22, Dated 16 April 2009
 - c. STP 12-79R35-SMTG, Soldiers and Trainers Guide, MOS 79R Skill level 3/4/5, Dated 1 October 2010
 - d. Memorandum for Distribution, Subject: FY12 Critical Skills Assessment Test (CSAT) and Live Fire Examination (LFE), dated June 2011
 - e. MILPER MSG 11-123, U.S. Army Master Recruiter Badge, Dated 22 April 2011
 - f. MILPER MSG 11-124 Amendment to the US Army Master Recruiter Badge, Dated 22 April 2011
4. The purpose of this message is to announce that the Chief of Staff of the Army, on 2 February 2011 approved the establishment of the U.S. Army Master Recruiter Badge. The U.S. Army Master Recruiter Badge is awarded to members of the Regular Army (RA) and Army Reserve (AR) for meeting specific tasks, conditions, and standards in accordance with above listed references, while assigned to the United States Army Recruiting Command (USAREC).
5. Requirements for the U.S. Army Master Recruiter Badge:
 - a. Non-Commissioned Officers and Officers assigned to USAREC serving in the capacity as recruiters, and have a minimum of 24 months assigned to USAREC (exceptions to the 24 months may be submitted to HQ USAREC G3, RCRO-PP for consideration).
 - b. Must have been awarded the Basic Recruiter Identification Badge.
 - c. Have no substantiated improprieties within the past 24 months.
 - d. Must not be pending investigation regarding suspected improprieties
or
commander's inquiries.
 - e. Soldiers cannot be recommended if currently flagged for any reason.

- f. Meet the standards of AR 600-9, The Army Weight Control Program.
- g. Receive final approval recommendation from their brigade Command Sergeant Major and approval from the brigade commander.
- h. Successfully pass the Critical Skills Assessment Test (CSAT).

Stage 1 - A 1 hour timed examination based upon skill level.

Stage 2 - Live Fire Examination (LFE).

(1). CSAT - Stage 1:

(a). CSAT level III - Detailed Recruiting Force (DRF) Soldiers in the rank of CPL thru SSG. .

(b). CSAT level IV - All Soldiers in the rank of SFC, All cadre recruiters (79R), and all Soldiers assigned in an assistant station commander or station commander position.

(c). CSAT level V - All MSG/1SG, CSM/SGM, and MRB Recruiting

Officers.

(d). All Soldiers must score 85% or higher in their respective

skill

level. Soldiers failing to achieve 85% in the CSAT stage 1 are ineligible to participate in the LFE - Stage 2.

(2). LFE - Stage 2:

(a). The LFE consists of 12 practical examinations, graded by an evaluator over a two day period.

(b). Soldiers must successfully pass the LFE-Stage 2 with a score of 100%.

(c). Additional information may be obtained from USAREC Supplement 1 to AR 600-8-22 at:

[HTTP://WWW.USAREC.ARMY.MIL/IM/FORMPUB/REC_PUBS/S600_822.PDF](http://www.usarec.army.mil/im/formpub/rec_pubs/s600_822.pdf)

6. CG, USAREC is the approval authority for awarding the U.S. Army Master Recruiter Badge to eligible Service Members. This award approval authority has

been delegated to the Brigade Commanders who may approve the Master Recruiter Badge to those members within their assigned command. HQ, USAREC, G3

will be the issuing authority of the Master Recruiter Badge and associated certificate. Requests will be emailed to the G3 RO Awards inbox.

7. Upon receipt of the Master Recruiter Badge, the brigade or the battalion commander has one week to determine who will present the award. The Master Recruiter Badge may be presented by the brigade commander or brigade command sergeant major; however, the order of preference is as follows:

a. A general officer assigned to USAREC or the USAREC CSM.

b. A general officer who has offered to support recruiting efforts in the

battalion area through the General Officer and Command Sergeant Major Recruiting Support Opportunities Program.

c. A general officer of any command.

d. Current or former Sergeant Major of the Army.

e. Brigade commander or brigade command sergeant major.

8. Posthumous award. An individual may be posthumously awarded the Master Recruiter Badge prior to completion of criteria as defined in 5 above, provided the member's death is ruled as in the "line of duty".

9. The Army Master Recruiter Badge will be incorporated in the next revision of USAREC Supplement 1 to Army Regulation 600-8-22.

10. Authorized abbreviations used to annotate section VIII of the ORB/ERB and submission codes are as follows:

DECODE	DATA CODE	ORB/ERB
MASTER RECRUITER BADGE	CBTSPBMR	AMRB

11. Please ensure widest distribution of this message. Point of contact for this headquarters is RCRO-PR at (502 626-1284, DSN 536-1284, or toll free 1-800-223-3735, extension 6-1284 or email:G3ROawards@usarec.army.mil

Mr Todd Sherman, Assistant Chief of Staff, Deputy G-3

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